

2017 NMA Annual Conference Meeting Schedule at a Glance

Time	Description	Location*
	Tuesday, October 3	
Noon - 4 p.m.	Registration at NNM	NNM
5 - 7 p.m.	Opening Reception at NNM	NNM
	Wednesday, October 4	
	Except where noted, all events located at Ramada Elko Hotel at Stockmen's Casino	
8 a.m. - 4 p.m.	Registration	①
8 - 9 a.m.	Continental Breakfast	①
9 - 10:30 a.m.	Welcome and Keynote	①
	Presenter: Jacquelyn Borgeson Zimmer, Curator at the Martin and Osa Johnson Safari Museum in Chanute Kansas	
10:45 - Noon	Session: Is Your Mission Alive? How to Revisit and Rework Your Mission to Meet Institutional and Community Needs	②
	Round Table: Collections	③
	Workshop: Las Vegas Lineup- A Case Study of Institutional Collaboration used to Create Community Outreach and Engagement Opportunities	④
12:15 - 1:45 p.m.	Lunch: On your own	
2 - 3:15 p.m.	Session: Many Ways of Seeing- Understanding Multiple Descriptive Perspectives for Labeling	⑤
	Round Table: Education	②
	Workshop: Media 101- Feeling Comfortable in Front of a Camera	③
3:30 - 4:45 p.m.	Session: Scaling the Ivory Tower- How to Bridge the Gap between Academia and Museums	④
	Round Table: Exhibits	⑤
	Workshop: Full STEAM Ahead- Hands-On Activities for Museum Educators	②
4:45 - 5:15 p.m.	Break	
5:30 - 7 p.m.	Dinner on your own	
7 - 9 p.m.	Evening tour/ Dessert reception; Sponsored by Southern Nevada Conservancy	CTIC
	Thursday, October 5	
	Except where noted, all events located at Ramada Elko Hotel at Stockmen's Casino	
8:30 a.m. - 10 a.m.	Registration, Stockman's Casino	①
9 - 10:30 a.m.	Continental Breakfast and NMA Annual Board Meeting	①

***Location Key:**

NNM: Northeastern Nevada Museum

WFL: Western Folklife Center

CTIC: California Trail Interpretive Center

Numbered Rooms Are at Ramada Elko Hotel at Stockman's Casino:

① Showroom

② Club Room

③ Diamond Room

④ Heart Room

⑤ Spade Room

10:45 - Noon	Session: Collections and Interpretation: A Discussion on How to Balance These Two Important Museum Values	③
	Session: Where do We Go From Here?	④
	Session: Giving Old Rocks New Life	⑤
12:15 - 1:45 p.m.	Lunch: Sponsored by Barrick Gold	①
2 - 3:15 p.m.	Session: Putting Youth to Work: YouthWorks at DISCOVERY Children's Museum	②
	Session: Communicating During Renovation: Best Practices and How to Prepare Your Staff to be Your Spokespeople	③
	Session: Museums in the Age of Alternative Facts	④
3:30 - 4:45 p.m.	Session: Just Add Water and Mix Well: Boomtown 1905 and Creating a Town Site Exhibit from Scratch	⑤
	Session: Strategies for Mission-Driven Social and Earned Media	②
	Session: We Reclaimed and Restored, What's Next?! A Journey into the Neon Museum's Preservation Efforts	③
4:45 - 5:15 p.m.	Break	
5:30 - 7 p.m.	Travel to evening event	
7:30 - 10 p.m.	Dinner and Evening reception	WFL

Friday, October 6

All events located at Ramada Elko Hotel at Stockmen's Casino		
8 - 9:15 a.m.	General Session Breakfast, Year in Review: What's Happening in Your Museum?	①
9:15 - 9:30 a.m.	Break	
9:30 - 10:45 a.m.	Session: Mistakes Were Made	①
11 - Noon	Raffle, Evaluation, Concluding Remarks	①

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