

PIERCE-ARROWS: A PRIVATE COLLECTION

Six exceptional Pierce-Arrow automobiles from a private collector are featured in the Masterpiece Exhibit at the National Automobile Museum (The Harrah Collection). Bird cages, iceboxes and bicycles were the early inspirations of a company that went on to produce legendary American luxury automobiles recognized for excellence and innovation. Pierce-Arrows became a status symbol of the era and their owners were ranked among the most influential and wealthy people of the world. Be sure to see the significant examples on display and explore this fascinating story.

1974 FASCINATION *Tomorrow's Car Today*

This remarkable automobile will be on display at the National Automobile Museum from June 20 to August 14, 2006. Created by Paul Lewis, inventor of the famous Airomobile, also on display, this car interprets one man's dream of futuristic travel. Keith and Eileen Carpenter of Parker, Colorado, loaned the car to the Museum for this special viewing. They own three of the five that were made. Don't miss this exciting opportunity!

Nevada Museums Association
c/o Denise Sins
National Automobile Museum
(The Harrah Collection)
10 So. Lake St.
Reno, NV 89501-1558



Nevada Musings

Nevada Museums Association Newsletter

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Inside this issue:

<i>2006 Nevada Museums Association Conference</i>	1
<i>President's Message</i>	2
<i>Ice Hot Cars and Second Annual Reno-Tahoe Blues Fest</i>	3
<i>Abraham Lincoln's Journey</i>	4
<i>Treasurer's Report</i>	4
<i>Nat'l. Auto Museum Wins Top Awards</i>	5
<i>Calendar of Events And Exhibits</i>	6,7
<i>Pierce-Arrows and Fascination at Nat'l. Auto Museum</i>	8

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New Environments, New Challenges

2006 Nevada Museums Association Annual Conference

Today's museum environment has more than its share of challenges—but it also brings the possibility of new opportunities.

This year's conference will address this new environment, its challenges and its plans of action. Join fellow museum colleagues from around the state for this three day conference addressing issues such as how to work with consultants and how to use the web to develop cultural programs. Workshops include "Meeting the Program Needs of Small Cultural Organizations," hosted by Nevada Humanities and "The Art of Working with the Media," presented by R & R Partners.

The 2006 keynote address will be presented by Brian Crockett of HELP (Hands-On Experiential Learning Project) of the Mid-America Arts Alliance. A full conference schedule and registration packet will be sent to members following this newsletter. To receive a schedule and registration packet, please go to the NMA website at www.nevadamuseums.org.

The Annual Conference schedule and registration information will be sent to all NMA members via email PDF. If you would like to request a hard copy, please contact Amy Oppio at 775-329-3333, extension 251, or at oppio@nevadaart.org, or Barbara Mackey at 775-847-0975, or at director@fourthwardschool.org.

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President's Message

Museums today present unique financial concerns, are often understaffed regardless of size and are consistently challenged to market to diverse audiences and communities. That is why state-wide museum associations are crucial to the success of their members. The Nevada Museum Association provides support by offering learning opportunities through its annual conference, newsletters and other informational workshops to help with common problems in governance, finance, operations, procedures, programming, marketing, exhibition and curation. It funds a website to help provide visitors to Nevada with more information about the diverse history that Nevada's museums have to offer. Most importantly, it offers companionship, particularly at the annual conference, where you can share your successes and difficult stories and often discover a solution.

Therefore, I strongly advise each of you to attend this year's conference in Reno, August 20-22 at the Nevada Museum of Art. I also encourage you to become involved in your Association. Besides serving on the Board, you can participate on the Nominating Committee, write articles for the newsletter, help with the annual conference and advocate for museums in general.

The American Association of Museums has declared 2006 The Year of the Museum, a time to celebrate the many ways that museums enrich our lives and our communities. It also represents the beginning of a major national effort to encourage all Americans to experience, celebrate and support the museums in their communities. The Year of the Museum is the beginning of a long-term public awareness campaign to raise the visibility of museums among key stakeholders. Congress, in both the House and the Senate, passed resolutions supporting the goals and ideals of the Year of the Museum. Many states have followed suit with resolutions honoring the vital role museums play in the fabric of our American culture. (www.aam-us.org)

Your Association is seeking a resolution from the Nevada Legislature. You can help by contacting your representatives. Many articles are available on the AAM website including ways to become involved in the celebration.

I look forward to visiting with you in Reno. Amy Oppio from the Nevada Museum of Art and the Host/Programming Committee have put together a provocative, informative and fun annual conference. See you in August!

ICE HOT CARS

NATIONAL AUTOMOBILE MUSEUM (The Harrah Collection) - A FREE FAMILY EVENT with an extensive exhibit of hot rods, custom cars, motorcycles and Art Cars. The event includes ice cream for \$1, entertainment and “**Become an Art Car Artist**” participatory event.

Hot Rod/Custom Car Exhibit—The hot rod and custom cars have often been noted to follow a parallel with the “street art” culture, very different from “intellectualized” art. Hot rods and customs, considered irreplaceable legends, are unitized bodies, consisting of individual metal parts fashioned together from the imagination of their designers, individuals who aren't afraid to express themselves in search of new styles and trends. Through their designer's creativity and amazing craftsmanship, they changed the automotive tastes of a nation. They influenced design studios across America and eventually the finished product that emerged from the production line. This one-day, outdoor exhibit will feature approximately 50 pre-selected, qualified vehicles from the 1920s through the 1960s, representing the customized images of speed and innovation.

Art Cars Exhibit—In the 1970s, a new car art form sprang forth, the Art Car. This new form had only a small following within its underground arena, but now this recognized art form has found its place in museums and exhibitions across the nation. Four select Art Cars will be featured during Ice Hot Cars. These forms of automotive expression have had an influence on the contemporary art movement, which allows people to express their individuality in a uniquely personal way. As with most forms of folk and visionary art, contemporary Art Car artists have channeled a freedom of expression that is based on treating the car as simply a canvas. They apply their inspirations, desires, dreams and feelings, what they want to communicate to others, through their art of the automobile, their three-dimensional canvas.

A sneak Preview of Reno's Art Car Film: Automorphosis—Well-known author, filmmaker and art car visionary Harrod Blank will offer a sneak peek of his new film “Automorphosis” during Ice Hot Cars at the Museum's theater. Mr. Blank's credits include three books and five films on the Art Car phenomenon.

Second Annual Reno-Tahoe Blues Fest

The second annual Reno-Tahoe Blues Fest will again play host to some of the biggest names in rhythm and blues when the two-day music festival returns to Rancho San Rafael Park in Reno on Saturday, August 12 and Sunday, August 13. The remarkable line-up includes R & B legends Pattie LaBelle, Chaka Kahn, Shemekia Copeland, Eddie Cotton, Buddy Guy, Millie Jackson, Larry McCray, Keb Mo, Kenny Neal and Bobby Rush. The festival schedule is as follows:

Saturday, August 12:	Sunday, August 13:
Noon: Gates open	1:00 p.m. Larry McCray
1:00 p.m. Kenny Neal	2:30 p.m. Shemekia Copeland
2:30 p.m. Eddie Cotton	4:00 p.m. Bobby Rush
4:00 p.m. Millie Jackson	5:30 p.m. Keb Mo
5:30 p.m. Buddy Guy	7:00 p.m. Chaka Kahn
7:00 p.m. Patti LaBelle	

Two-day Blues Fest tickets are on sale now for \$200 for VIP seating (includes one parking permit, premium level seating and early entry into after show parties. \$160 for reserved seating and \$100 for general admission/lawn seating. For questions and more information, please call 775-857-3378.

FOREVER FREE: ABRAHAM LINCOLN'S JOURNEY TO EMANCIPATION

The historic Fourth Ward School and the Storey County School District Library will host "Forever Free" traveling exhibit.

How is it that a nation founded on ideals of freedom and equality was also home to one of the harshest labor systems the modern world has known? A new traveling exhibition opening at the Historic Fourth Ward School on Saturday, July 1, 2006, looks for answers to this question by tracing Abraham Lincoln's gradual transformation from an antislavery moderate into "The Great Emancipator," who freed all slaves with a revolutionary war-time proclamation in 1863. "Forever Free: Abraham Lincoln's Journey to Emancipation" will be on display at the museum until Friday, October 20, 2006.

Organized by the Huntington Library, San Marino, California, and the Gilder Lehrman Institute of American History, New York City, in cooperation with the American Library Association (ALA), this traveling exhibition is made possible through a major grant from the National Endowment for the Humanities (NEH).

"We are please to have been selected as a site for this exhibition," said Christy Strange, Storey County Schools librarian. "The Civil War and slavery are topics that must be constantly revisited in order to help 21st century Americans better understand their causes and more clearly see how their effects are still with us today. This exhibit offers our community an opportunity to learn more about how Abraham Lincoln decided upon emancipation of the slaves in order to preserve the Union. It is a revealing insight into the values, principles and ideals that guided one of our greatest presidents."

Abraham Lincoln was an obscure Illinois lawyer and politician of humble origins who rose in an astonishingly short time to world renown as the leader of a young nation during one of its most troubled times. Throughout his life, Lincoln's dedication to the ideals of freedom and equality for all people did not waiver. "I want every man to have the chance—and I believe a black man is entitled to it—in which he can better his condition," he said early in his political career.

Lincoln was also a pragmatic politician who believed that a direct attack on slavery in the South would split the Union and end America's experiment in self-government. He steered a middle course during the early years of the Civil War but became convinced that ending slavery would help the Union militarily. Lincoln's Emancipation Proclamation transformed the character of the war by re-committing the nation to its founders' vision of freedom and equality for all people.

\$\$ Treasurer's Report \$\$
Current Balance: \$12,983.82
\$1,000 restricted for NMA annual conference scholarship
\$1,000 restricted for NMA representative
Respectfully Submitted, Summer Kay

NATIONAL AUTOMOBILE MUSEUM WINS TOP AWARDS AT CONFERENCE

Three prestigious NAAMY Awards of Excellence were won at the annual conference of the National Association of Automobile Museums held in South Bend, Indiana, April 5-8, 2006.

The Museum won a first place NAAMY Award of Excellence for the most outstanding entry in Educational Programs in Division II (museums with annual budgets greater than \$300,000) for its 2004 history symposium, *The 1950s: Cold War, Hot Cars*. This dynamic educational program offered a variety of session presenters, including scholars, living history performers, historians and authors, in creative and entertaining formats. The symposium examined life and the automobile in the 1950s, including the atomic bomb, from its impact on our culture and society to testing in Nevada, politics, environmental issues, fashions and music of the decade.

The public, museum members and teachers attended this four-day program which was funded, in part, by Nevada Humanities, a state program of the National Endowment for the Humanities, and museum volunteers Dr. Mary and Norm Novello. The symposium was approved by the Nevada Department of Education and teachers who attended received inservice (continuing education) credit.

The Museum also won a first place NAAMY Award of Excellence for the most outstanding entry in Event and Public Promotions in Division II for the marketing plan developed and implemented for the Museum's 2004 history symposium. The marketing plan goals included attendance, with strong participation by teachers, and to generate public awareness.

In addition, a first place NAAMY Award of Excellence for the most outstanding entry in Publications in Division II was won for the 2005 series of the Museum's publication, *Precious Metal*. It is published four times annually as a benefit to members and the Museum introduced a new four-color, 20-page format in 2005. Executive Director Jackie Frady is the editor of *Precious Metal*, Reno artist Robert Cinkel is the graphic designer and Digiprint is the printer.

NAAMY's honor the work of museum industry professionals and are designed to further promote professionalism in automotive museum managerial, curatorial, educational and promotional work. The awards recognize automotive/transportation museum industry leaders for achievement, professionalism and creativity. NAAMY award entries were judged by the Business Management and Marketing Department of Kent State University, Trumbull Campus, Warren, Ohio.

Executive Director Re-elected to Board of Directors

At the annual conference Museum Executive Director Jackie Frady was re-elected to the Board of Directors of the National Association of Automobile Museums (NAAM). In addition, Frady, a past-president of NAAM, is chair of the NAAM Marketing Committee and Scholarship Committee, and serves on both the Conference Site Selection and Nominating Committees.

Calendar of Events and Exhibits in Nevada

July 2006

Nevada State Museum*

Ongoing: *Interwoven: Visions of the Great Basin Basketmakers* continues in the Changing Gallery through August 7, 2006 (775) 687-4810

July 13, 1:00 to 3:00 p.m.

Making an Antler Basket, demonstration by the Great Basin Basketmakers; for more information call Cheryl Bennett at 775-852-5090.

July 15, 9:00 a.m. to 4:00 p.m.

Mini Burden Basket Workshop by Karen Roselli, co-sponsored by the Great Basin Basketmakers; limited enrollment, pre-registration fee required. For more information contact Eileen Brilliant, 530-544-5145 or abrilliantidea@cs.com.

July 25, 7:30 p.m.

Frances Humphrey Lecture Series, American Basketry: A Living Tradition, slide presentation by Mary Lee Fulkerson. Free for members. For more information call Robert Nysten at extension 239 or Deborah at extension 237.

July 28, 10:00 a.m. & 1:30 p.m.

Behind-the-Scenes Tours in Anthropology, featuring *Great Basin Basketry, Archaeology of the Carson City Mint* and *Santini Incised Stones*. Natural history curator's tour also available featuring *Plants and Animals of Nevada*. For reservations, call Deborah Stevenson at extension 237.

July 28, 10:30 a.m. to noon and 1:00 to 3:00 p.m.

Demonstration of Coin Press No. 1 by volunteers Ken & Karen Hopple in the historic Mint Building. For more information call Bob Nysten at extension 239.

Nevada Historical Society*

July 15, 8:30 to 4:30

Family Fun Day

Lost City Museum Overton*

July 1-31

Moapa Valley Fourth of July Art Show

Atomic Testing Museum

Through July 16

Gadgets: Instruments Used in Atomic Testing

Nevada State Museum & Historical Society*

July 26, 7:00 p.m.

Doing the Donut: Program on car culture on Fremont Street

National Automobile Museum

(The Harrah Collection)

July 15, 11:00 a.m. to 4:00 p.m.

Ice Hot Cars is a multi-disciplinary cultural event scheduled for Saturday, July 15, 11:00 a.m. to 4:00 p.m. A free family event with an extensive exhibit of hot rods, custom cars, motorcycles and Art Cars. The event includes ice cream for \$1 plus entertainment.

Fourth Ward School

July 1 to October 20, 2006

Forever Free: Abraham Lincoln's Journey to Emancipation

August 2006

Nevada State Museum*

August 22, 7:30 p.m.

Frances Humphrey Lecture Series, Carson City Mint by authors Nancy Oliver and Richard Kelly. Free for members. For more information contact Deborah Stevenson at 775-687-4810, ext. 237.

August 25, 10:00 a.m. and 1:30 p.m.

Behind-the-Scenes Tours in Anthropology, featuring *Great Basin Basketry, Archaeology of the Carson City Mint* and *Santini Incised Stones*. Natural History Curator's tour also available, featuring *Plants and Animals of Nevada*. For reservations, call Deborah Stevenson at ext. 237

Nevada State Museum & Historical Society*

August 12, 10:00 a.m. to 4:00 p.m.

Home Movie Day program. Contact Barbara Slivac at bfslivac@clan.lib.nv.us

Calendar of Events and Exhibits in Nevada, continued

August 2006

Nevada State Museum, continued

August 25, 10:30 a.m. to noon & 1:00 to 3:00 p.m.

Demonstration of Coin Press No. 1 by volunteers Ken & Karen Hopple in the historic Mint Building. For more information, call Bob Nysten at ext. 239.

August 26-27

14th Annual Carson City Mini Coin Show; 35 dealers, free appraisals; raffle prizes, food and entertainment; gold panning, kids' activities and more! Saturday hours: 8:30 to 4:30 p.m. Sunday hours 8:30 a.m. to 3:00 p.m. Call Deborah at 687-4810, ext. 237.

Lost City Museum Overton*

August 1-31

Art Exhibit by Jana Ward, Overton

Atomic Testing Museum

August 26-27

Nagasaki Peace Memorial Hall, Information on Nagasaki and Hiroshima

Reno-Tahoe Blues Fest

August 12 & 13

The Second Annual Reno-Tahoe Blues Fest will again play host to some of the biggest names in rhythm and blues. The remarkable line-up includes legends such as Patti LaBelle, Chaka Khan, Buddy Guy, Shemekia Copeland, Eddie Cotton, Millie Jackson, Larry McCray, Keb Mo, Kemy Neal and Bobby Rush. For more information, contact 775-857-3378.

September 2006

Nevada State Museum*

September 9, 5:00 to 10:00 p.m.

Governor's Tin Cup Tea and Chuckwagon BBQ—food, fun, live music, silent auction, tours of the mansion and more! Advance reservations required. For ticket information, call Holly Austin at 687-4810, ext. 222.

September 26, 7:30 p.m.

Frances Humphrey Lecture Series, Carson City Then & Now by Curator of History, Robert Nysten. Free for members. For more information, contact Robert Nysten at ext. 239.

September 29, 10:30 a.m. & 1:30 p.m.

Behind-the-Scenes Tours in Anthropology, featuring *Great Basin Basketry, Archaeology of the Carson City Mint* and *Santini Incised Stones*. Natural History Curator's tour also available featuring *Plants and Animals of Nevada*. For reservations, call Deborah Stevenson at ext. 237.

September 29, 10:30 a.m. to noon

And 1:00 to 3:00 p.m.

Demonstration of Coin Press No. 1 by volunteers Ken and Karen Hopple in the historic Mint Building. For more information, call Bob Nysten at ext. 239.

Lost City Museum Overton*

September 1-30

Art Exhibit by Becky Overa Schultz, Santa Cruz, CA.

September 16

Kids' Day

Atomic Testing Museum

September 9

Susan Eisenhower: An Insightful Look at Grandfather's Plan, book signing

September 16-January 21, 2007

Atoms for Peace exhibit

*The Nevada State Museum , Nevada Historical Society and Lost City Museum Overton are all agencies within the Department of Cultural Affairs for the State of Nevada.