


## Museums Matter

### Promote Nevada’s Museums on social media!

	<p>Does your museum have a Twitter account? Use it to let Nevadans know how important our state’s museums are!</p> <p>We’ve listed some suggested tweets here, which use the tags <a href="#">#museumsmatter</a> and <a href="#">#nvmuseums</a>. You can also send tweets to the Nevada Museums Association @nevada_museums.</p> <p>Social media posts are more likely to be shared if they contain engaging photos, so don’t hesitate to include photos of your museum interior, visitors, collections, features, etc. We find that photos sized at about 480x260 display best in Twitter’s feed – so that people can see the majority of the image without having to click on it.</p> <p>Remember that tweets are restricted to 140 characters.</p>
	<p><b>Suggested tweets:</b></p> <ul style="list-style-type: none"> <li>• <i>&lt;Photo of your museum&gt;</i> NV museums contribute \$20 million to the state’s economy #museumsmatter #nvmuseums</li> <li>• <i>&lt;Photo of your museum&gt;</i>Did you know museums increase children’s critical thinking skills? #museumsmatter #nvmuseums</li> <li>• <i>&lt;Photo of your museum&gt;</i>Come by and see how we’re showcasing NV’s heritage and fostering pride #museumsmatter #nvmuseums</li> <li>• <i>&lt;Photo of your museum&gt;</i>It’s official: kids who visit museums have higher scores in reading, math and science #museumsmatter #nvmuseums</li> <li>• <i>&lt;Photo of your museum&gt;</i>Nevada’s 100 museums tell important stories about the past in fun and interesting ways #museumsmatter #nvmuseums</li> </ul>

<p><b>Facebook</b></p>	<p>Are you on Facebook? Promote your and Nevada’s museums there as well!</p>
	<p><b>Suggested posts:</b></p> <ul style="list-style-type: none"> <li>• <i>&lt;Photo of your museum&gt;</i> Museums matter to Nevada’s economy! They contribute \$20 million to the state each year. #museumsmatter #nvmuseums</li> <li>• <i>&lt;Photo of your museum&gt;</i> Did you know museums increase children’s critical thinking skills, historical empathy and tolerance? Bring your kids by a museum and watch it happen! #museumsmatter #nvmuseums</li> <li>• <i>&lt;Photo of your museum&gt;</i>Museums matter to our community! Come by and see how we’re showcasing Nevada’s heritage and fostering a sense of belonging and pride. #museumsmatter #nvmuseums</li> <li>• <i>&lt;Photo of your museum&gt;</i> It’s official: kids who visit museums have higher scores in reading, math and science. Museums matter to Nevada’s education! #museumsmatter #nvmuseums</li> <li>• <i>&lt;Photo of your museum&gt;</i>Museums matter to our community. Nevada’s 100 museums tell important stories about the past in fun and interesting ways! #museumsmatter #nvmuseums</li> </ul>